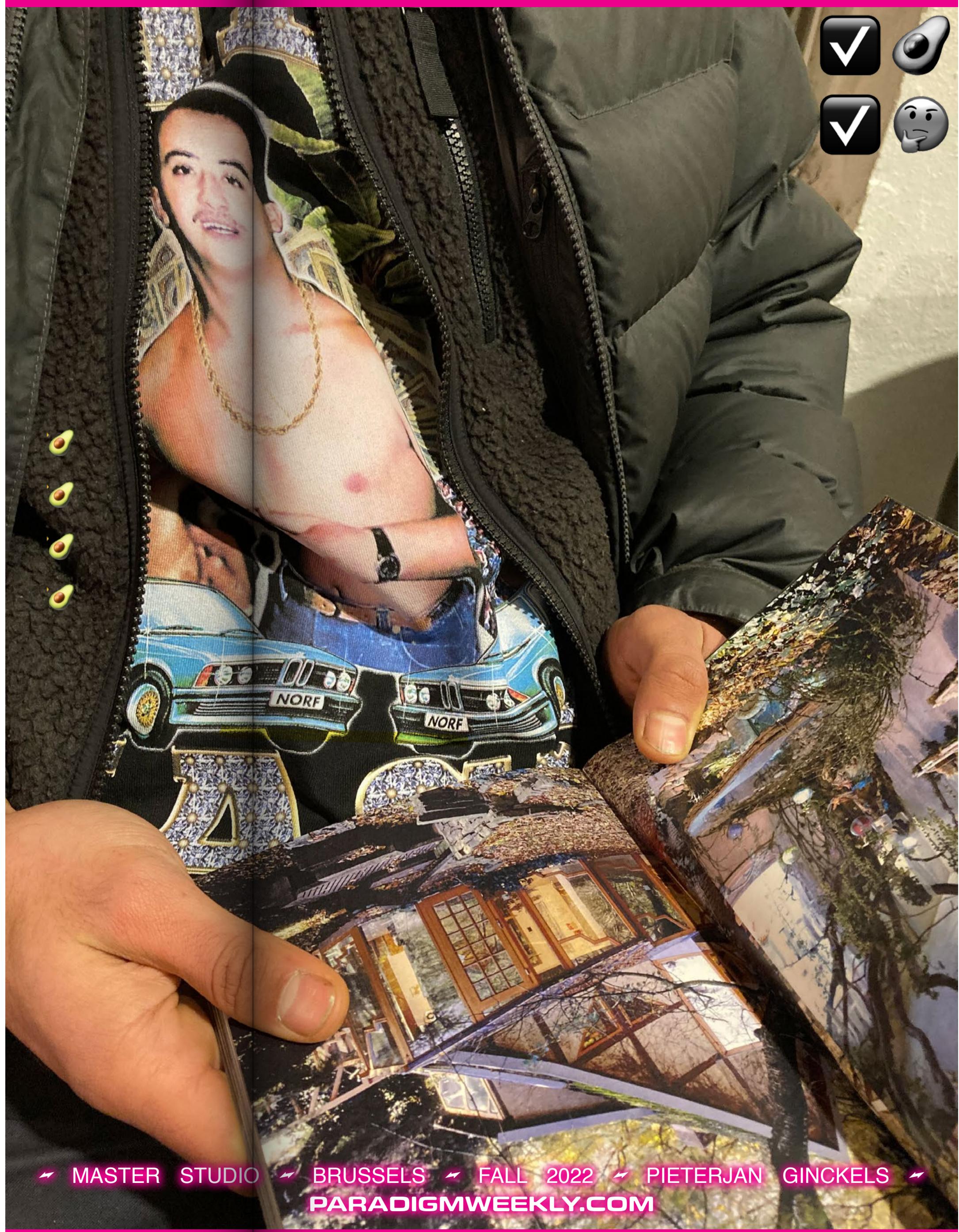


ARCHITECTS WITHOUT QUALITIES



← MASTER STUDIO → BRUSSELS ↗ FALL 2022 ↗ PIETERJAN GINCKELS ↗
PARADIGMWEEKLY.COM

FW22 - INFLATION INFLATABLES

Image: performance still, MOSS collective = Luay Al Ganim, Jascha Lenz, Kilian Paterson, Klara Schmidt, Hassaan Tariq, Mumtaaz Viaene and Abdul Wehbe, January 2022

ARCHITECTS WITHOUT QUALITIES



In this studio, we celebrate the impact of contemporary visual cultures on working±being. We connect our thorough practice of incremental conceptual work with the pervasive culture of the (scroll)surface. We will recognize, embrace and design post-millennial ways of enquiry and action. As we engage with our surrounding cultures, we will actively explore their underlying strategies and technics. These cultures include architectural cultures of learning and production: cultures we will try to bypass, deflate, subvert or annoy by developing other modes and moods of practice. ARCHITECTS WITHOUT QUALITIES embraces and engages in agencies that pierce the pictures of ourselves, our projects and our disciplines. We will grow into a collective, absorbing and radiating the complexities of being architects, drowning at the surface.

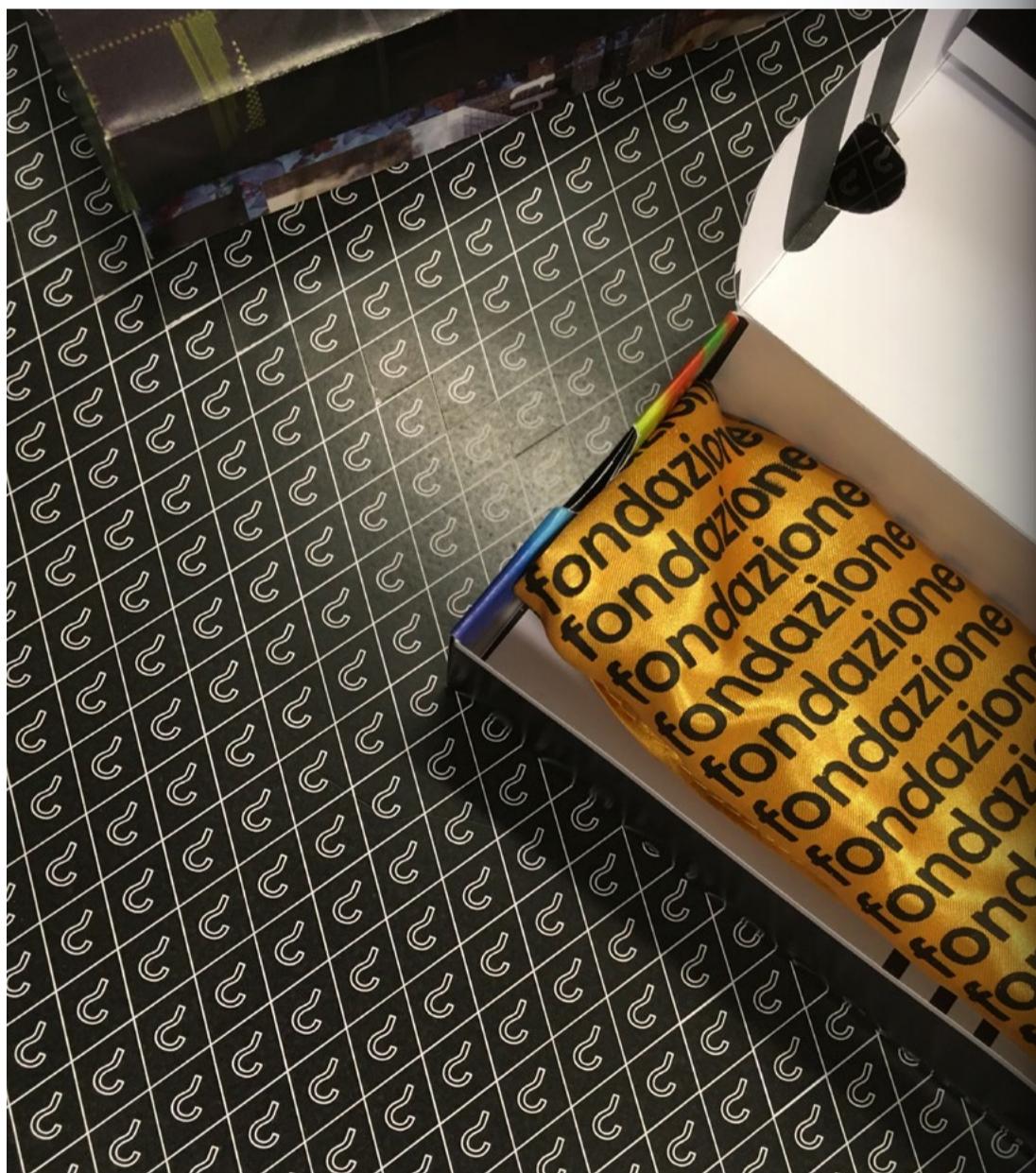


Image: NADA Space², NADA collective = Ahlem Rebai, Atdhe Hogoshti, Cansu Koçdemir, Evi Hellebaut, Gustave Curtil, Itır Çelikkale, Justin Dirkx, Rita Roznár, Sarah Thorisaen, Thomas Rasker, Timmothy Sermon, Xueyan Feng, January 2020

STRUCTURE

SURFACE SCAN

We will start with a SURFACE SCAN – We are trendwatchers, and mine offline and online cultural extremities, shifts and situations.

Everyone is invited to suggest personal hypes, obsessions or intolerances, and together we will reconstruct the surfaces that surround us into a situated, incomplete, triggering state of the world.

Previous scans uncovered hygge zombies, VR microdosing, brotox parties, cottage core & goblin core, haute couture vs shanzai, or flexdesk work havens.

SPEED TRIP



Subsequently we design, organize and execute a SPEED TRIP – a performative study trip in which we execute a deep dive into the real-world manifestations of our scanned surface.

Field trip becomes safari becomes rabbit hole. We are expeditioners, both gathering and becoming evidence. We will decide the trip location and time together, based on the work. Speed Trip heroin: Denise Scott Brown.

Previous trips took the architects without qualities to Milan, London's Apple and Aesop stores, Rotterdam's vape shops, Frankfurt's data centers and the Thüringer Forest mineral mines.

PROVOCATIONS + COLLECTIVE

We use the trip's after-shock to initiate PROVOCATIONS and a COLLECTIVE. The first provocation is designing our studio team itself, its modus operandi, for the production of counterhegemonic knowledge can only be comradely and collaborative! In our collective, we will learn to operate behind a mask, not to hide, but affording ourselves the flexibility of a persona, to explicitly explore alternative moods and attitudes for becoming architects.

The collective is divided into three divisions: Tech, Hype & Bling. These division names stem from the music industry, and loosely refer to the audio engineers, the managers and the producers. Each division invests in a selective field of operations, to boost collective, accelerated productivity. Divisions also serve as auto-critical entities: meta-engineers, meta-managers and meta-producers. The questions that arise from their work will provide triggers for self-imposed studio briefs.

← MASTER STUDIO → BRUSSELS → FALL 2022 → PIETERJAN GINCKELS →
PARADIGMWEEKLY.COM

FW22 - INFLATION INFLATABLES

ARCHITECTS WITHOUT QUALITIES



OUTCOME

The end result of the studio is your collective, which you establish by means of your Speed Trips, provocations and projects. These projects may entail the ecologic, societal, political, technologic and economic role of architects, beyond a responsibility and relevance to the built environment. We will work towards a final act of the collective, which will be executed in public. Online, IRL, hybrid, tapping into the networks of students, guests and tutors.

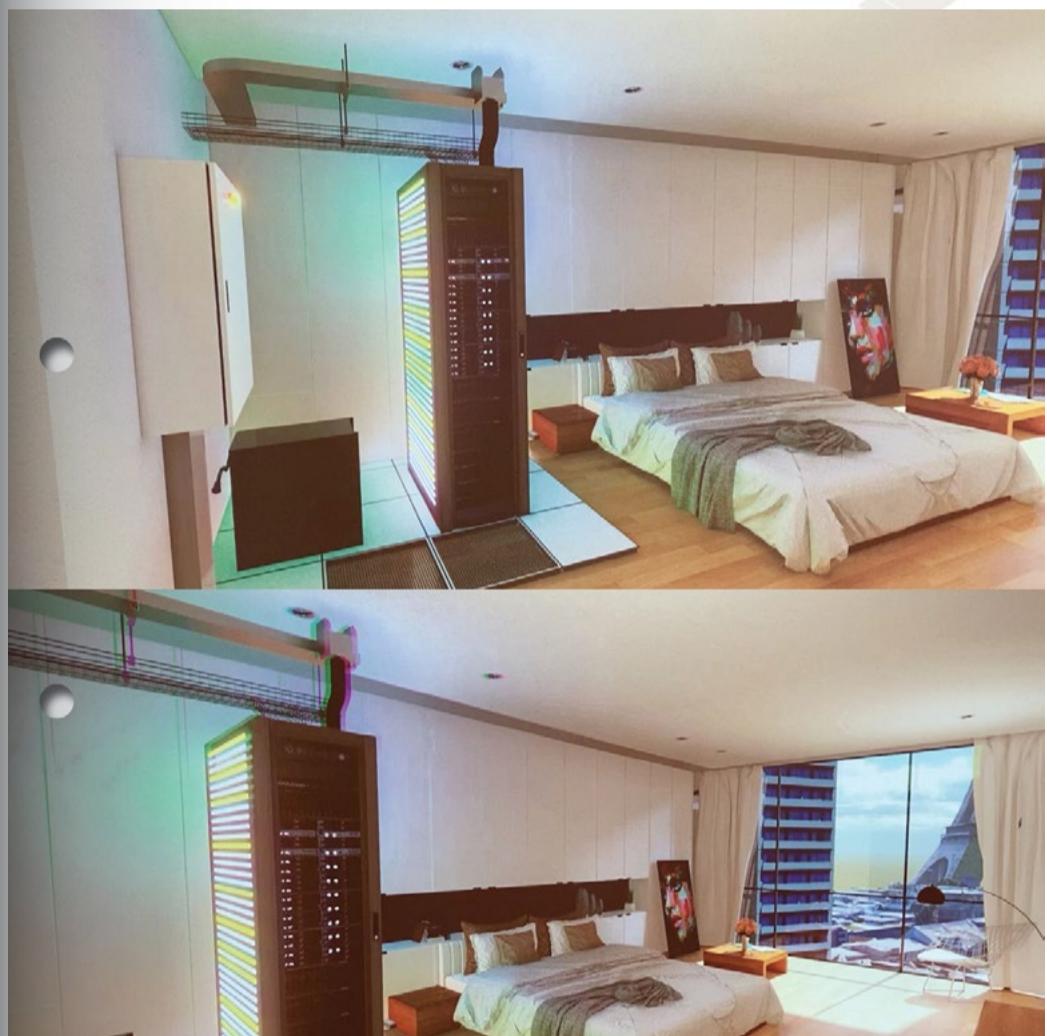
Previous collectives transformed our school into Fondazione KULeuven by rebranding and rewiring collective and individual identities, and invited peers and audience to an active transition ceremony/sweatshop; others worked out a seven-part space opera on online gaming and meeting platforms, including face to face yoga with Hans Hollein at the digital Architects' Lil Berghain; MOSS carved out a niche market as data gravity architects, providing both spatial speculations on private and public online life, as well as soothing solutions for off-grid detoxing.



Image: Hot Algae, LEAKING UNIVERSE collective = Sacha Bamps, Eva Demulder, Pauline Jonnier, Zeliha Öztürk, Selen Sürmeli, Ferre Vander Elst, Lucie Vande-Wouwer, Sandrik Vizarraga Pavloff, Alessandro Pasero, January 2021

PARTNERS

The studio is organized by Pieterjan Ginckels and is embedded in Paradigm Weekly: an international network of practitioners, research projects, artistic performances and publications. You will benefit from exchanges, guest appearances, and are welcome to engage in or initiate parallel events and projects. Previous guests include Oana Stanescu, Laura Linsi, Cédric Libert, Andrew Kovacs, Emmanuelle Chiappone-Piriou, Loraine Furter, Miriam Rohde, Lars Fischer.



Images: MOSS collective = Luay Al Ganim, Jascha Lenz, Kilian Paterson, Klara Schmsidt, Hasaan Tariq, Mumtaaz Viaene and Abdul Wehbe, January 2022

MISANTHROPOZINE

Paradigm Weekly publishes a Cool-Critical journal: MISANTHROPOZINE. Our studio work may incite the future MISANTHROPOZINE 'problem', or the final public appearance may be produced and published as a separate issue.

← MASTER STUDIO → BRUSSELS → FALL 2022 → PIETERJAN GINCKELS →
PARADIGMWEEKLY.COM

FW22 - INFLATION INFLATABLES

ARCHITECTS WITHOUT QUALITIES

ARCHITECTS WITHOUT QUALITIES
IS A MASTER OF SCIENCE IN ARCHITECTURE
STUDIO

The PARADIGM WEEKLY learning environment responds to, and helps deepen the engagement of our Faculty with matters of Mediating Tactics: 'Mediating Tactics' is a critical reflection on and handling with architecture and its social, cultural or environmental role. This engagement explores ways in which architecture is an enabler and reactant in the complex reality of the contemporary use of space. 'Mediating Tactics' is critical towards the discipline of practice and reflects on the actual and pertinent roles of architects in contemporary societies.

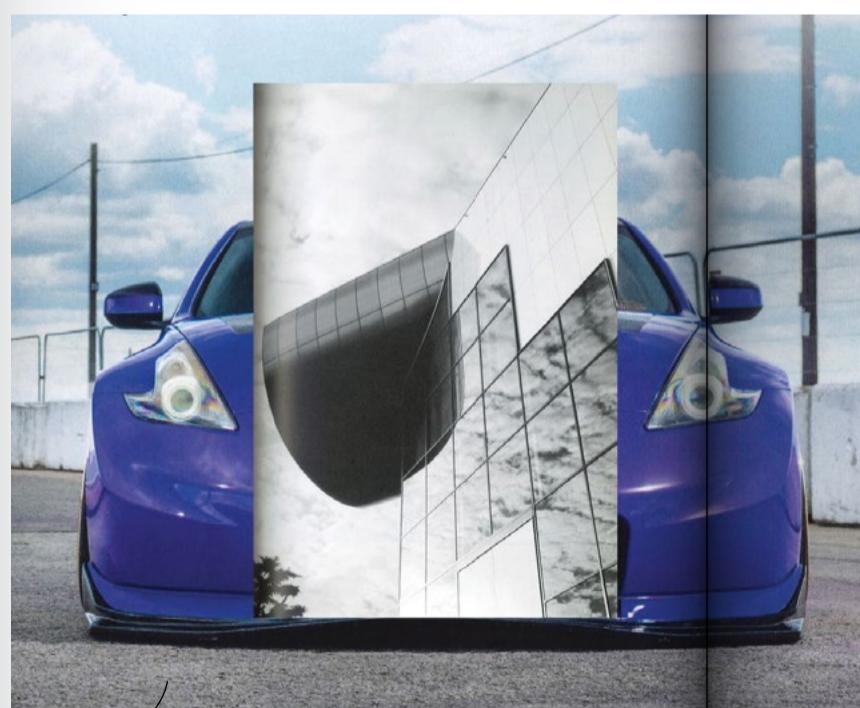
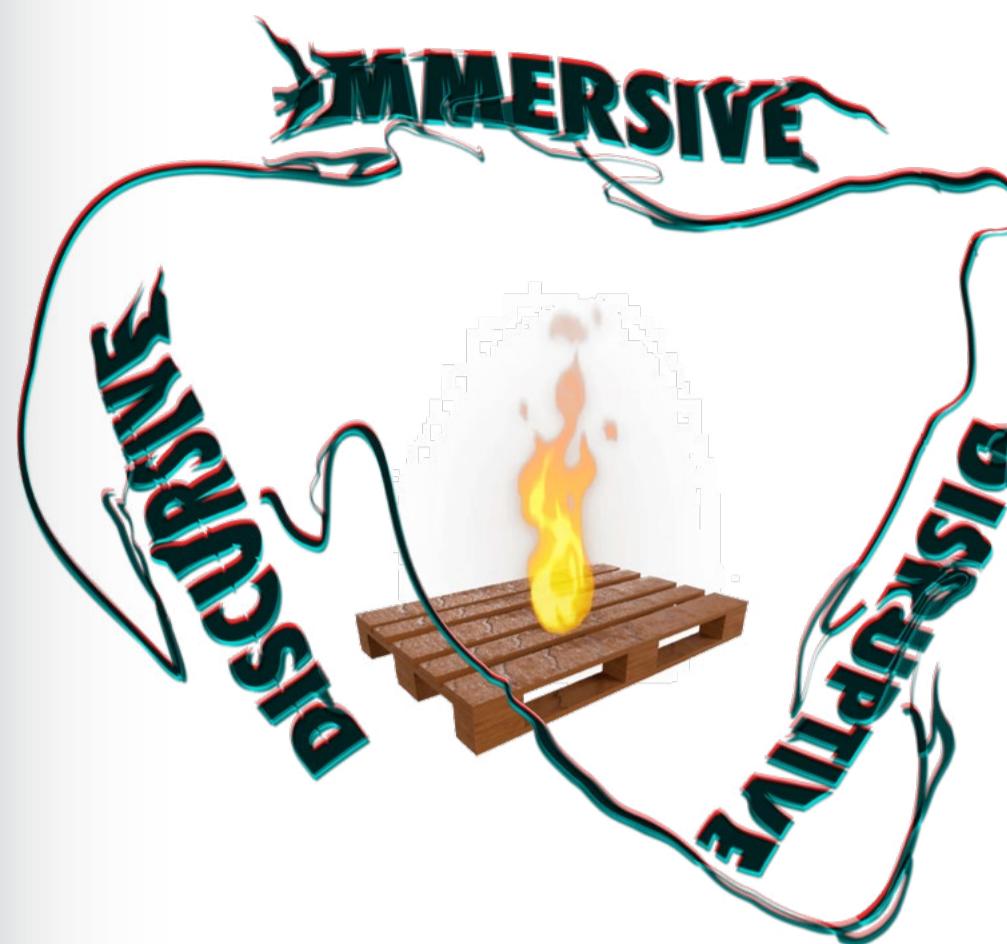
Paradigms, theories, concepts, positions, ambitions, agendas, beliefs: vape, smoke, smog in the air. As our name suggests, today's disciplinary cults favor statements above questions, but simultaneously can't/won't hold on to these. Paradigm Weekly functions as a cool-critical probe for surrendering to its instabilities:

- ─ ─ Embracing the cultural status quo and its markers and signifiers as a dominant force
- ─ ─ Surrendering to the obsessions, fears, hopes and secrets that come with living and working in a duckfaced caffeinated culture
- ─ ─ Embracing the fact that most of our built environment is not conceived—or hindered—by the proxies of archi-culture
- ─ ─ Surrendering to the vectors of fashion: troika ecology, hypercapitalism, (joy of) fear of missing out

ADDITIONAL POWER

PW Studio coincides with the Masters in Art & Architecture elective TUNING, its sister from another mother. Both share strategies and convictions, and combined could supercharge your semester.

#postmillennialstudio #performance #fashion #aesthetics
#misanthropocene #radicalsaturation #speedtrip
#questionsnotanswers #dondaism



⚡ MASTER STUDIO ⚡ BRUSSELS ⚡ FALL 2022 ⚡ PIETERJAN GINCKELS ⚡
PARADIGMWEEKLY.COM

FW22 - INFLATION INFLATABLES